WooCommerce Performance Checklist

14 years of building and maintaining ecommerce stores, with the last 10 years focusing exclusively on WooCommerce, has taught us a thing or two.

The following checklist **has generated millions of dollars in additional sales for our clients** and represents the key elements every online store needs to get right to maximise their conversion rates, average order values and sales.

- ☐ The 6 Essential **Homepage & Navigation** UX Guidelines for High Conversion Rates. Read more.

- ☐ The top 9 **Onsite Search** violations that we regularly see on ecommerce stores. Read more.

- ☐ The 22 'must-have' UX guidelines for **Product List and Filtering** that can transform your e-commerce platform into a conversion powerhouse. Read more.

- ☐ The 27 Guidelines for **Product Page** UX to maximise 'Add to Cart' action. Read more.

- ☐ 4 Research-Backed Tips for Crafting High-Converting **Product Descriptions**. Read more.

- ☐ Why **Product Reviews** Are Your Hidden Ecommerce Superpower. Read more.

- ☐ 38 research-backed UX **Cart & Checkout** guidelines can transform your site from a 'leaky bucket' to a 'brimming well' of sales. Read more.

- ☐ The Fastest WooCommerce Store in the World? Achieving **sub-one-second page loads** to maximize conversion rates. Read more.

Want help actioning it all? Hit us up for a 30-minute growth map scaling session. Book your call here.

BLAZE COMMERCE